

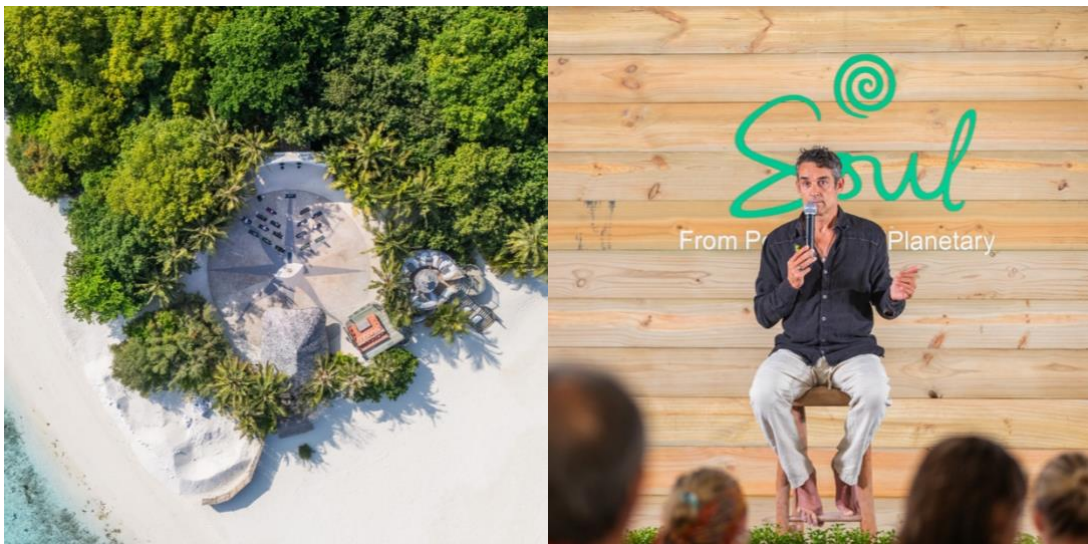


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Press Release

Jamie Wheal and Julie Webster Are Bringing Flow State Back to the Maldives

Why the return of Flow Genome Project to SOUL Festival 2025 should be on your radar



July 29, 2025. If the words “peak performance” and “breathwork” aren’t yet part of your vocabulary, they will be after five days at [SOUL Festival 2025](#). Taking place from October 9 to 13 at Soneva Fushi in the Maldives, this year’s edition sees the much-anticipated return of Jamie Wheal and Julie Webster, co-founders of the Flow Genome Project and two of the most talked-about names in transformational wellness.

After captivating guests at last year’s festival, the duo are back with a fresh [series of immersive sessions](#) designed to help you move, think and feel better. Think barefoot mornings that awaken the body, science-backed insights that decode the brain’s most powerful states, and deeply restorative practices that leave you grounded, clear and fully reset. Flow Genome Project’s cult following spans elite athletes, creatives, CEOs and even special ops – and now, you can experience their methods where jungle meets ocean and wellness meets luxury.



Over the course of the festival, expect movement that reconnects you with your body, workshops that help you navigate your relationships with more ease, and breathwork that opens the door to nervous system recovery and lasting calm. It's all about learning to tune in, let go and find your rhythm again.

Alongside Jamie and Julie, this year's lineup includes Sanctum founders Luuk Melisse and Gabriel Olszewski, Bodyism's Nathalie Schyllert, Peigín Crowley of Ground Wellbeing, and leading names in holistic health and performance such as Tim Gray, Dr Timm Golueke, Roses Gabor, Frida Redknapp, Kirsten King, Adrienne Adhami, Dong Juan, Anika Lefebvre and Nils Behrens.

SOUL Festival is Soneva's annual gathering of visionaries, seekers and innovators from around the world. This year's lineup is bold, the setting is otherworldly, and availability is limited. Book before August 31, 2025, to enjoy 10% savings with the [SOUL Festival early bird offer](#).

You probably won't want to come back the same.

For more information about SOUL Festival, visit www.soneva.com

To view the SOUL Festival programme, [click here](#)

To download images, [click here](#)

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About Soneva Fushi

The original Soneva and 'No News, No Shoes' blueprint for barefoot luxury, Soneva Fushi lies within the Baa Atoll UNESCO Biosphere Reserve on one of the Maldives' largest and most unspoiled islands. A two-time winner of the World's Best Beach Hotel Award, its vast one- to nine-bedroom villas offer secluded sanctuaries hidden amid dense jungle or gracefully poised over the shimmering lagoon. Here, every moment unfolds in a rhythm of discovery – from immersive fine dining and transformative wellness at Soneva Soul to rare celestial encounters and exclusive events with world-renowned experts. And with thrilling family adventures at The Den, one of South Asia's largest children's playgrounds, magical experiences await at every turn.



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